



ANGLICAN  
MOTHERS UNION  
AUSTRALIA

EASY PROMOTIONAL IDEAS

\*RECYCLE YOUR MIA MIA AND DIOCESAN PUBLICATIONS IF YOU HAVE AN OPP SHOP, PLAY GROUP OR DROP IN CENTRE etc.

\*HAVE AN INFORMATION DISPLAY AT YOUR CHURCH FETE or BAZAAR.

\* PUT TOGETHER A PROMOTIONAL DISPLAY AT YOUR DIOCESAN SYNOD.

\* VOLUNTEER TO BE A GUEST SPEAKER AT PROBUS OR A SIMILAR TYPE SERVICE CLUB.

Greetings everyone

Spring has sprung!

For those who attended MULOA in Auckland New Zealand, it was an amazing experience. We didn't rest on our laurels, with so much being discussed and achieved in a wonderful and diverse atmosphere of faith, hope and love.

To take MULOA forward every member in Australia will hear and learn more. We hope everyone is able to take an active approach in some way.

At Australian Council in May, it was inspiring to see the power-point presentations some Dioceses had produced to assist their promotional activities. Rockhampton took part in Beef Week handing out 2000 show bags from their Mothers Union stand. Congratulations ladies and to all involved, it was an amazing effort!

Depending on where you live maybe Agricultural and Field Days, Sheep Shows, Sheep Dog trials and local country shows are held. Women attend these events. Sometimes they may just need other ladies to talk with about their rural family life and situations. Consider supplying a tent or caravan enabling parents to have a quiet area to feed or change babies and toddlers. Contact organizers about taking part at these events.

When holding a special service such as the 16 Days of Activism, speak to your local media about doing a story. Advertise it through free papers.

With Christmas approaching your Branch could sponsor a "picnic and carols" maybe in your Church grounds as a lead-up to the main services.

We need to go out into the community and also encourage ways of bringing the community to us.

Living in such a large and diverse country our location means community sizes vary, so please share your thoughts, ideas and success stories.



*THE GOAL AND CHALLENGE*

"To create a greater awareness of God's love for everyone, as well as the work of Anglican Mothers Union Australia not only in our Church but also the broader community, through promotion and development."

## **PROMOTIONAL ITEMS**

### **PULL-UP BANNER**

If you haven't already, please consider organizing a banner for promotional opportunities. They are light and easy to transport and erect and come in a zip bag. Ordering details are in my "spring 2017" newsletter otherwise please contact me.

### **PROMOTIONAL BROCHURE**

The brochure is available at a cost of **5c each**.

Suggested bundles 20, 50 or 100.



### **POLO TOPS**

These are available with the new logo in 2 colours: light blue or white.

### **CLOTH BADGE**

White with the new logo to sew onto garments or bags. Size 10 cm x 8 cm

Brochures, tops and cloth badge available through Narelle in Publications.

The best way to promote us is to wear your badge!



In Christian love and friendship

Denise

### **MY CONTACT INFORMATION**

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